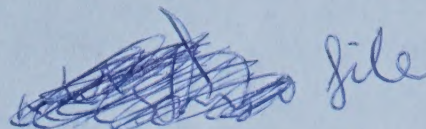


# TORONTO STOCK EXCHANGE TORONTO

BULLETIN NO. 7197

May 14, 1969.

NEW LISTINGBOMBARDIER LIMITED

Application has been granted to list in the industrial category 15,000,000 Class "A" common shares without nominal or par value, of which 13,000,000 shares are subject to issuance. The Class "A" common shares will be posted for trading at the opening on Thursday, May 15th. Stock Symbol "BBD"; Post Section 6.2; Dial Quotation No. 1524.

Listing Statement No. 2377 is being prepared. The following is some of the information that will be in the Statement:

Incorporated - under the laws of Canada by Letters Patent dated July 10, 1942, as a private company.

Head Office - Valcourt, P. Q. (near Sherbrooke, P.Q.)

Transfer Agent and Registrar - Montreal Trust Company, Halifax, Quebec, Montreal, Toronto, Winnipeg, Calgary and Vancouver.

Nature of Business - The Company was formed to acquire the snowmobile business of the late J. A. Bombardier who had been manufacturing snow vehicles since 1936.

Officers -

President & General Manager	-	L. Beaudoin, Valcourt, P. Q.
Vice-President	-	Jean-Paul Gagnon, Quebec, P.Q.
Treasurer	-	A. Bombardier, Sherbrooke, P. Q.
Secretary	-	C. Leblanc, Sherbrooke, P. Q.

Directors - L. Beaudoin, Jean-Paul Gagnon, A. Bombardier, C. Leblanc and the following:

G. Bissonnette, Valcourt, P. Q.  
Jean-Louis Fontaine, Valcourt, P. Q.  
J. N. Cole, Westmount, P. Q.

Capitalization -

	<u>Authorized</u>	<u>Issued and Outstanding</u>	<u>To Be Listed</u>
Capital Stock:			
Class "A" common shares without nominal or par value .....	25,000,000	2,000,000	15,000,000*
Class "B" common shares without nominal or par value .....	13,000,000	13,000,000	Nil

\*Each Class "B" common share is convertible, at the option of the holder, into one Class "A" common share, and 13,000,000 Class "A" common shares have been reserved for such purpose.

Offering by Prospectus - By agreement dated March 27, 1969, between Les Entreprises de J. Armand Bombardier Ltee and Wood Gundy Securities Limited and J. L. Levesque & L. G. Beaubien Ltee (the "Underwriters"), Les Entreprises de J. Armand Bombardier Ltee agreed to sell and the Underwriters agreed to buy 2,000,000 Class "A" common shares at \$15.10 a share. The Company did not receive any of the proceeds of the sale. The shares were offered under a prospectus dated March 27, 1969 at \$16 a share.

Earnings -

	<u>Years ended March 31st</u>		
1965	-	\$1,998,592	1968 - \$ 6,901,935
1966	-	3,029,190	1969 - 10,987,661 (10 months to Jan.31st)
1967	-	5,150,033	

Dividends - The Directors expect to follow a policy of declaring dividends on the Class "A" common shares on a quarterly basis payable March, June, September and December and have declared an initial dividend of 12 $\frac{1}{2}$ ¢ per Class "A" common share payable June 15, 1969, to shareholders of record May 15, 1969. No policy has been formulated at this time with respect to dividends on the Class "B" common shares.

BY ORDER OF THE BOARD OF GOVERNORS

J. R. KIMBER,  
President

